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For Immediate Release

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**SOLVING THE SNACK TIME FOOD FIGHT: ABBOTT'S NEW  
PEDIASURE® NUTRIPALS™ PROVIDE A NUTRITIOUS  
SNACKING OPTION FOR KIDS**

COLUMBUS, Ohio, Sept. 26, 2006 – Snack time can draw a battle line between what children really want to eat and what moms know are smart snack choices. Now, both can win. Abbott, the makers of PediaSure®, is introducing new NutriPals™ Balanced Nutrition Bars and Drinks, a new line of convenient snacks created specifically for children's discerning palates— making snack time both yummy and nutritious.

"Moms are recognizing that snacking is a prime opportunity to sneak in those important vitamins and minerals that round out a wholesome diet," says registered dietitian Elizabeth Ward, mother of three and author of *The Complete Idiot's Guide to Feeding Your Baby and Toddler*. "New NutriPals provides smart nutrition and can help alleviate parents' worries about their child's snacking by supplying protein and more than 20 vitamins and minerals in delicious and convenient bars and drinks."

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A new consumer survey shows almost 90 percent of moms worry about their children's nutrition at least some of the time.<sup>1</sup> And, almost 60 percent stated a snack's nutritional value is their top priority when making snack choices for their children.

Survey results also reveal today's parents struggle to find acceptable children's snack foods. Two-thirds of moms say their kids' snacks are mostly full of sugar or empty calories, with no nutritional value. Children's snacking choices do not meet the standards that mom wants for smart nutrition.

NutriPals Bars have about twice the protein and fiber of the leading bars kids eat,<sup>2</sup> and come in a variety of delicious flavors with a taste kids love, including S'mores, Strawberry Yogurt, Peanut Butter Chocolate and Peanut Butter & Jelly.

NutriPals Drinks have 44 percent less sugar per ounce than the leading kids yogurt drinks,<sup>3</sup> and are available in three delicious flavors with a taste kids love: Vanilla, Chocolate and Strawberry.

PediaSure NutriPals Bars and Drinks have a suggested retail price of \$5.49 for a 6-count box of bars or 4-count box of drinks. NutriPals snacks will be available nationwide in October 2006 in the baby/toddler aisle at most major retail locations. For more information about the complete line of NutriPals products, visit [www.NutriPals.com](http://www.NutriPals.com) or call 1-800-227-5767.

The latest information about NutriPals, including high-resolution images, is available for news media professionals at [www.e-MediaRoom.com/NutriPals](http://www.e-MediaRoom.com/NutriPals).

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**About Abbott**

Abbott is a global, broad-based health care company devoted to the discovery, development, manufacture and marketing of pharmaceuticals and medical products, including nutritionals, devices and diagnostics. The company employs 65,000 people and markets its products in more than 130 countries.

Abbott's news releases and other information are available on the company's Web site at [www.abbott.com](http://www.abbott.com).

<sup>1</sup>Impulse Research Corporation, Los Angeles, CA, July 2006.

<sup>2</sup>Based on data for kids ages 2 to 7. NutriPals<sup>™</sup> 40 g bar has 5 g of protein and 3 g of fiber. Quaker Chewy<sup>®</sup> Granola 28 g regular bar has ≤ 2 g protein and 1 g fiber. Kellogg's<sup>®</sup> Nutri-Grain<sup>®</sup> Cereal 37 g bar has 1 g protein and ≤ 1 g fiber.

<sup>3</sup> Based on data for kids ages 2 to 7. NutriPals<sup>™</sup> 8-fl-oz drink has 2 g sugar/fl-oz. Dannon<sup>™</sup> Danimals<sup>®</sup> 3.1-fl-oz drink has 5 g sugar/fl oz and Yoplait<sup>®</sup> Go-GURT<sup>®</sup> 5-fl-oz Smoothie has 4 g sugar/fl oz.

Quaker Chewy, Kellogg's Nutri-Grain, Dannon Danimals and Yoplait Go-GURT are trademarks of companies other than Abbott Laboratories.

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