



A full line of Pedialyte® products designed to help compliance fall in line.

Pedialyte is the #1 Pediatrician-recommended brand of oral electrolyte solution. But over half the time, Mom chooses a product considered inappropriate by the AAP.*^{1,2}

Here are some quick, helpful hints to give Mom to encourage compliance:

- Whether by the Liter, in Singles, Freezer Pops, or new Powder Packs, Pedialyte provides several forms and flavors. So kids have a variety to choose from.
- Children often prefer the taste of cold drinks.
- Small sips over time are more beneficial than large gulps all at once.
- Using a straw can sometimes help get liquids down.

*American Academy of Pediatrics



USE UNDER MEDICAL SUPERVISION.



3 Parts Sugar to 1 Part Salt.

The specific ratio to help prevent dehydration due to diarrhea and vomiting is now available in convenient Powder Packs.

Pedialyte® has a 3:1 ratio that meets the AAP recommendations to help prevent dehydration in infants and children.^{2,3}

Plus, new Pedialyte Powder Packs are taste-approved by 9 out of 10 kids.⁴



**USE UNDER MEDICAL SUPERVISION.
NOT RECOMMENDED FOR INFANTS UNDER 1 YEAR OF AGE.**

You've helped make Pedialyte the #1 Pediatrician-recommended brand of oral electrolyte solution. We recommend you continue to tell moms why. Visit AbbottNutrition.com for more information.

Pedialyte. Its ratio is its rationale.™

1. Pedialyte Attitude and Usage Study PDL09-04.
 2. Kleinman RE, Ed. *Pediatric Nutrition Handbook*. 6th Ed. Elk Grove Village, IL: American Academy of Pediatrics;2009:651-659.
 3. American Academy of Pediatrics. *Pediatrics*. 2004;114:507.
 4. Pedialyte Internal Taste Panel 12/18/08 Project #08152000.
- Abbott Nutrition Abbott Laboratories Columbus, OH 43219-3034 USA © 2009 Abbott Laboratories Inc.
LITHO IN USA 73295/AUGUST 2009

