

3 Parts Sugar to 1 Part Salt.



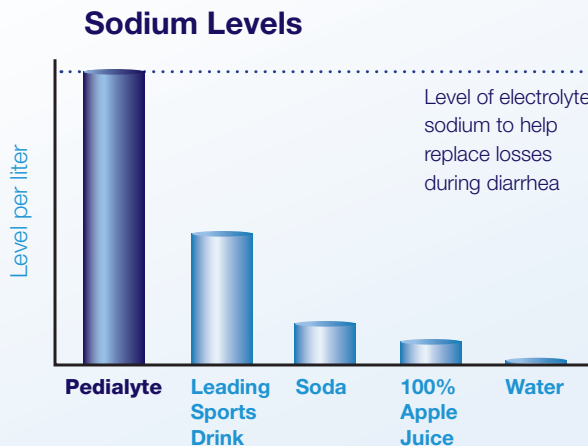
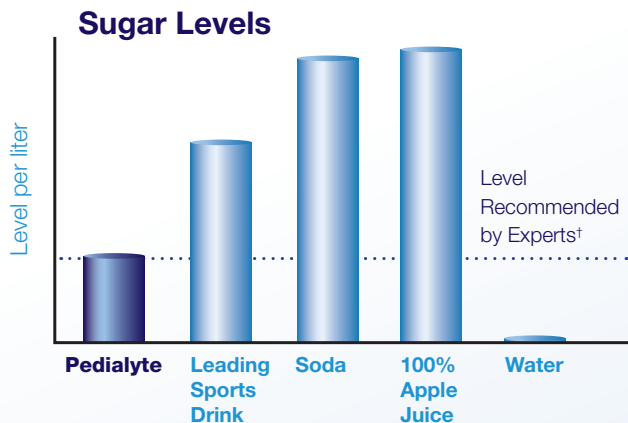
Pedialyte[®] has a 3:1 ratio that meets the requirements of the AAP* to help prevent dehydration in infants and children.^{1,2}

USE UNDER MEDICAL SUPERVISION.

*American Academy of Pediatrics

 **Abbott**
A Promise for Life

1/2 THE SUGAR
2X THE ELECTROLYTES*



Pedialyte is the #1 Pediatrician-recommended brand of oral electrolyte solution. But when Mom doesn't use Pedialyte,

50%

of the time she chooses a product considered inappropriate by the AAP.^{1,3}

Here's what to remind moms about:

The ins and outs of Pedialyte®.

- Pedialyte has a 3:1 carbohydrate to sodium ratio, meeting the requirements of the AAP to help prevent dehydration in infants and children.^{1,2}
- This balance of carbohydrate and sodium helps the body absorb and retain liquid.
- When sugar levels are too high, the body tries to dilute the sugar by drawing water from the blood stream into the intestine. That can actually make diarrhea worse.

New flavors -- Strawberry and Grape!‡



Liters now have zinc to help replenish zinc lost during diarrhea.

You've helped make Pedialyte the #1 Pediatrician-recommended brand of oral electrolyte solution. We recommend you continue to tell moms why. Visit AbbottNutrition.com for more information.

Pedialyte. Its ratio is its rationale.™

Now available in convenient new Powder Packs.



Mix 1 packet with 8 fl oz of water. Not recommended for infants under 1 year of age.

USE UNDER MEDICAL SUPERVISION.

*Compared to the leading sports drink

†American Academy of Pediatrics Committee on Nutrition.

‡Strawberry contains natural flavor and grape contains artificial flavor.

1. Kleinman RE, Ed. *Pediatric Nutrition Handbook*. 6th Ed.

Elk Grove Village, IL: American Academy of Pediatrics;2009;651-659.

2. American Academy of Pediatrics. *Pediatrics*. 2004;114:507.

3. Pedialyte Attitude and Usage Study PDL09-04.

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